

Japanese Influence in Africa

Private sector heavily invested in **Automobiles, Electronics, Technology, Trading & Investment**

MAP OF INFLUENCE

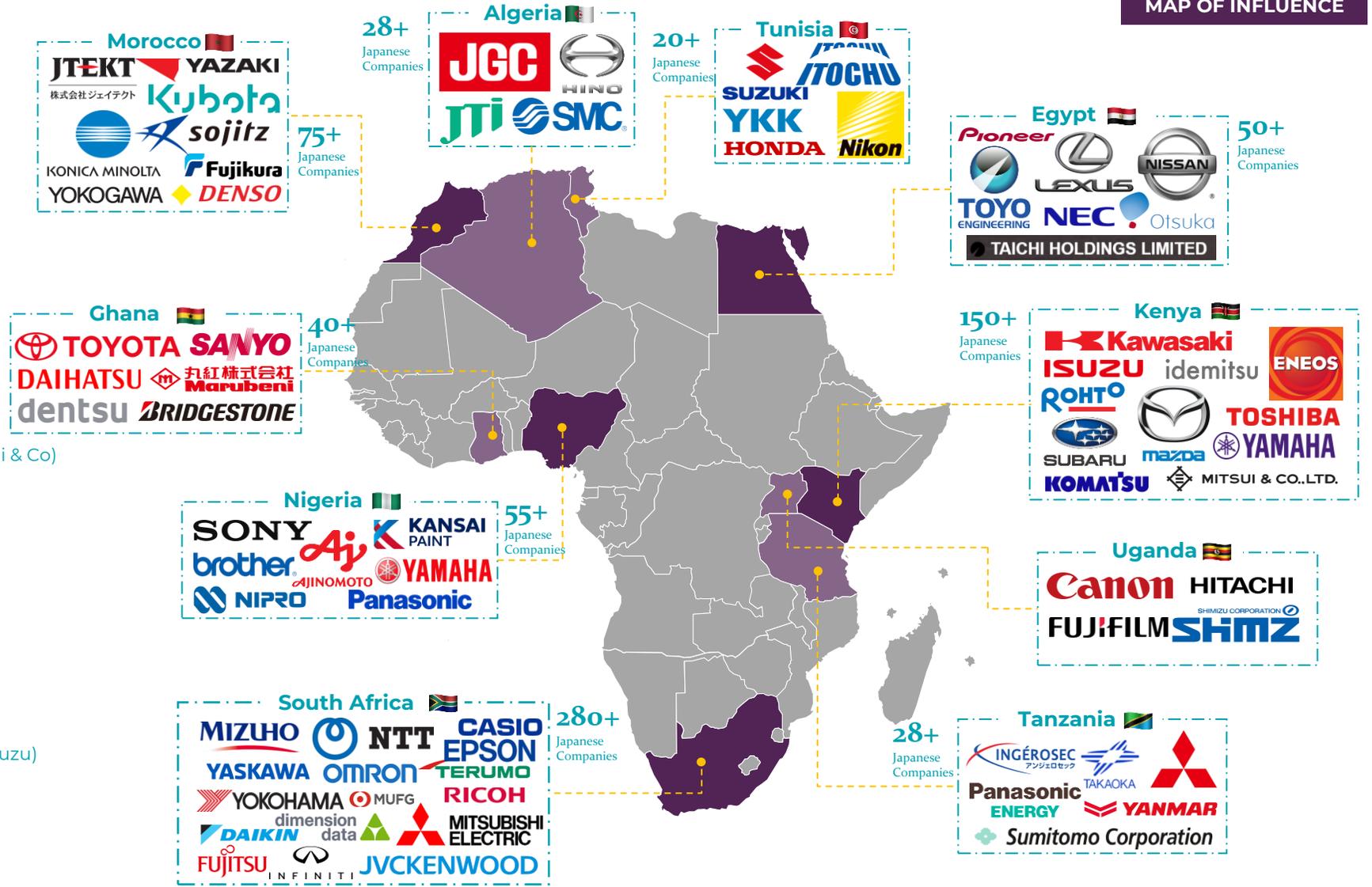
500+ Japanese companies operating in Africa

Top 5 countries

- South Africa (280+) Nigeria (55+)
- Kenya (150+) Egypt (50+)
- Morocco (75+)

Operate across a wide range of key industries

- Conglomerate (Mitsubishi | Sumitomo | Hitachi)
- Telecommunication (NTT)
- Electronics (Sony | Canon | Panasonic | Nikon)
- Trading & Investment (Itochu | Marubeni | Mitsui & Co)
- Technology/IT (NEC | Fujitsu | Konica | Toshiba)
- Financials (Mizuho | MUFG Bank)
- Energy (ENEOS | Idemitsu)
- Construction (JGC | Shimizu | Toyo)
- Pharmaceutical (Otsuka | Rohto)
- Consumer goods (Fujifilm)
- Automotive (Toyota | Nissan | Subaru | Lexus | Isuzu)
- Manufacturing (Yazaki | Terumo)
- Machinery (Komatsu | Yanmar | JTEKT | Kubota)



Sources: The data collection process involved an exhaustive review of publicly available records, corporate reports, industry analyses, business publications and government reports