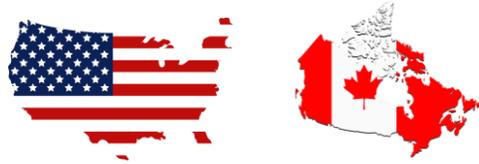


# Africa's Business Footprint in North America

## A Niche Driven by South African and Nigerian companies in the Finance and Tech sector

**50+** African companies operating in North America

### Regional Concentration



United States of America

Canada

The concentration of African companies in North America is particularly notable in regions (**USA and Canada**) where there are strong trade agreements and business forums that facilitate economic partnerships.

### Key Industry

- Finance/Fintech (Standard | UBA | RMB | Bank of Africa | Esusu)
- Technology (Naspers | Cellulant | Datatec | DevColor | Calendly)
- Telecom (MTN | Safaricom | Cassava Technologies)
- Energy & Resources (Sasol | Sonangol | Omnia | Elsewedy Electric)
- Healthcare (Aspen Pharmacare)
- Insurance (Discovery Limited)
- Consumer Goods (TFG | SOKO)
- Transport (Royal Air Maroc | Ethiopian Airlines)



**NOTE:** The data collection process involved an exhaustive review of publicly available records, corporate reports, industry analyses, business publications and government reports. "African companies" refer to those founded by Africans(Origin) or setup in Africa.